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### **OBJECTIVE:**

To work in highly motivated environment where I can utilize my skills to the best of my abilities, in order to meet organizational goals with continuous learning and updated knowledge.

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### **SUMMARY:**

With an enthusiastic behavior, M.B.A in Marketing and Human Resource utilizing my interpersonal skills and educational capabilities to associate and contribute in an Organizational growth. It enhances my personal productivity and knowledge every day.

- Good knowledge of SPSS.
- Good Knowledge of MS-Excel.

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### **WORK EXPERIENCE:**

**September'17**  
**- Present**

**Sr. Business Associate**

Cordova Publications Pvt.Ltd

- Maintaining the current Sales of the allotted Region
- Generating new business and clients
- Meeting new and existing clients.
- Achieving the Sales Target of the season.

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### **PROFESSIONAL QUALIFICATION:**

MBA with Marketing and Human Resource as specialization from GLA University having secured 67.9%

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### **ACADEMIC QUALIFICATION:**

Course	Year of Passing/percentage	College/University
B.Com	2013/ 71.00%	Monard University
Intermediate	2010/61%	CBSE Board
High school	2008/52.7%	CBSE Board

## CO-CIRCULAR ACTIVITIES

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- Summer Internship of 45 days during MBA circular in Zuari Cements.
- A research work on “**Factors Influencing Online Purchasing Conduct of Customers**” by using factor analysis as statistical tool.

## FUNTIONAL / TECHNICAL KNOWLEDGE:

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**Computer Proficiency** : Knowledge of SPSS,  
MS Office (MS Excel, MS Word) Windows Applications.  
: E-mail handling, Internet Operation.

## STRENGTH:

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- Quick and a curious learner.
- Positive attitude and Hardworking.

## PERSONAL SUMMARY:

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MaritalStatus : Married  
LanguageProficient : English and Hindi  
LocalAddress : 21/22 Alkapuri, Balajipuram,  
Mathura-281001

## DECLARATION:

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I hereby declare that the information furnished above is true to the best of my knowledge and belief.

(GAMBHIR SINGH)