

## Personal Details:

**Name:** Aman Lodha

**Date of Birth:** 20<sup>th</sup> June 1998

**Qualification:** MMS (Marketing)

## Objective:

To start my management career by joining a well settled and highly professional organization and grab good career advancement through large efforts and innovative work techniques.

## Academic Qualifications:

Degree	Year	University	Institute	Subjects	Percentage
MMS	2019-21	Mumbai	Pillai Institute of Management Studies and Research	Marketing	(Pursuing)
BBA	2019	Pune	Bharati Vidyapeeth Institute of Management Studies & Entrepreneurship Development	Marketing	63.4%
HSC	2016	Maharashtra State Board	ICLES College	Commerce	72%
SSC	2014	CBSE	Ryan International School	General	71.6%

## Other Relevant Education:

- Course on digital marketing, website making and earn money online.
- Course on brand and product management.
- Course on introduction to SEO.
- Course on social media advertising.

## Live Projects:

**Organization:** Mapro, Mumbai

**Role:** Relaunch of a Mapro product (Falero)

**Duration:** 3 Days

**Organization:** Future group

**Role:** Worked as a sales team for a 5 Days sale to promote their Online Website

**Duration:** 5 Days (August 2018)

**Organization:** Future group

**Role:** Worked as a sales team for a 5 Days sale

**Duration:** 5 Days (January 2020)

**Work experience:**

**Organization:** Peacock solar

**Role:** Digital marketing and social media analysis intern

**Duration:** 2 Months (June-July 2020)

**Organization:** CashKaro

**Role:** Campus ambassador intern

**Duration:** September 2020- November 2020

**Hobbies and Interest:**

- Exploring new places
- Riding Bikes

**Contact Details:**

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