

# CURRICULUM VITAE

## Tejas Y. Mahabal

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### OBJECTIVE

To utilize the best of my knowledge and skills towards establishing a successful career in printing and packaging profession with an esteemed organization which will promotes innovation and enhancement of my knowledge and skills.

### WORK EXPERIENCE

#### ASSISTANT MANAGER - PACKAGING

APR 2021 – TILL DATE

**SUPERMAX PERSONAL CARE PVT. LTD. Thane**

- Developing primary, secondary & tertiary packaging for NPD/NPI, CIP.
- To support and lead packaging development activities for various packaging development projects, cost optimization projects & NPD/NPI's.
- Creating testing protocols for different packaging formats.
- Conducting inspections of overall packaging material along with Quality.
- Prepare KLD and review drawings, die lines, artworks for dimensions and interference analysis.
- Developing new vendors for primary, secondary & tertiary packaging materials.
- Working on costing and cost negotiation part with existing and new vendors.

#### PACKAGING DEVELOPMENT ASSOCIATE/CONSULTANT

NOV 2019 – APR 2021

**UNILEVER INDIA PVT. LTD. Mumbai. (On contract through Packfora LLP.)**

- **Skin Care Division (Sep 2020 – Apr 2021)**
  - Developing primary, secondary & tertiary packaging for hand sanitizers and hand washes.
  - To support packaging development activities for various packaging development and cost optimization projects.
  - Generating new vendors for testing and qualifying primary packaging materials like pumps and caps.
  - Creating and reviewing testing protocols and reviewing the results for qualifying the primary, secondary and tertiary pumps.
  - To co-ordinate the trial material, trials and completion of trials at plant level and co-packer (3P) end.
  - Evaluating the testing and validation reports of different moulds and suppliers.
  - Researching and developing new vendors for quality moulds.
- **Oral Care Division (Nov 2019 – May 2020)**
  - Responsible for overall packaging development of toothbrushes.
  - Creating testing protocol, conducting trials and qualifying the packaging material as per the standard quality norms.
  - Creating packaging component and packaging process (Packaging Instructions) specifications and getting them approved from all the stake holders.
  - Responsible for carrying out tests in lab for setting standards for qualification of toothbrushes.
- **Packfora LLP (Sep 2020 – May 2020)**
  - Developing primary, secondary & tertiary packaging for different products.
  - Provide market intelligence and feedback to upper management on the market, industry and competitors developments.
  - Market research in order to identify the target market, market conditions, customer behaviour, industry trends and competition.

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- Complete strategic market planning, collected and analysed data, and worked on the development and implementation of new business strategies.
- Development of new marketing plans and collaborated with other departments to improve the overall business efficiency.

## PACKAGING DEVELOPMENT EXECUTIVE/ASSOCIATE

JUL 2016 – NOV 2019

**JOHNSON AND JOHNSONS PVT. LTD. Mumbai. (On contract through Randstad India)**

- Create the prototype as per the market survey to make a strong impact in current market.
- Preparing benchmarking data sheets of competitor products and comparing them with existing packaging formats to make improvements.
- Designing and developing primary, secondary & tertiary packaging for all the Johnson's products and also for the offer packs and promotional offers,
- Designing KLD for respective products and offer packs for different packaging materials.
- Creating packaging component and packaging process (Packaging Instructions) specifications and getting them approved from all the stake holders.
- Conducting and completing validation and trials for various packaging materials for commercial production.
- Procure the packaging material for prototyping and for trials/validation with different vendors.
- Visiting packaging material suppliers for online proofing and trials of development jobs.
- Support in driving analysis to address and challenge in packaging development.
- Work closely with Brand and Marketing team to come up with new offer packs / promotional offers and also with different type of attractive packaging formats.

## MODELLING AND SIMULATION ENGINEER

OCT 2015 – FEB 2016

**UNITED MODELLING AND SIMULATION PVT. LTD. Mumbai.**

- Preparing presentations as per the industries to showcase the strength of modelling and simulation.
- Prepare brochures as per the various industries to create awareness about simulation.
- Designing the various components as per the industry.
- Generate market leads with the market survey so as to increase the business for modelling and simulation.

## COLOR MANAGEMENT TECHNICIAN & QC ASSISTANT

MAR 2015 – OCT 2015

**AJANTA PRINT ARTS PVT. LTD. Navi Mumbai.**

- Online inspection of running jobs on printing machine.
- Calculating the density variation in all the inks in the particular job.
- Generating allowable density variation for all inks so that the ink variation can be controlled.
- Measuring pH and conductivity of all printing machines.

## EDUCATION

Degree	Year	Board / University	School / College	Marks
M.B.A. (Marketing / Digital Marketing)	Jan 2021 – Till Date	Bharati Vidyapeeth University	N/A	N/A
B.E. (Printing & Packaging Technology)	2010 – 14	Mumbai	SIES GST, Nerul.	61.20 %
HSC	2008 – 10	Maharashtra State Board	Vidya Mandir Prashala and Jr. College, Miraj.	56.67 %
SSC	2007 – 08	Maharashtra State Board	Adarsha Shikshan Mandir, Miraj.	71.07 %

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## SKILLS

- Designing packaging materials like cartons, shippers, boxes, crates, pallets, etc.
- Softwares – AutoCAD, SolidWorks, Inventor, ESKO, Coral Draw, Photoshop, etc.
- Self-Motivated Professional
- Team Leader and Player
- Organized, accurate and detail-oriented
- Quick Learner

## ACTIVITIES

- Pursuing Masters of Business Administration in Marketing and Digital Marketing (MBA-Marketing) from Bharti Vidyapeeth University Pune.  
Worked with High Tech Printing Solutions Pvt. Ltd. Mumbai as Assistant in Quality Department (Industrial Internship).
- Completed BE in Printing and Packaging Technology with specialized subject “Industrial Product Packaging”.
- Worked as a Trainer/Personal Trainer in Jurad Healthcare Pvt. Ltd. (Gold’s Gym, Aundh).
- Completed Acting and Modelling course under Lovell Prabhu from ELFA Academy.
- Completed Internal Auditor Training in Food Safety and Management Systems (ISO 22000:2005) conducted by QSAFE CONSULTANTS (India).

## PERSONAL INFORMATION

- Date of Birth - 26 Oct 1992
- Marital Status - Single
- Languages Known - Marathi, English, Hindi, etc.
- Hobbies - Basketball, Cooking, Acting, Dancing, Singing, etc.
- Co-curricular Activities - Elementary Drawing with B+ Grade  
Professional Basketball Player  
Model & Actor