

# SAUD ZAFAR

## Education

Exam	Year	College & Board	Main Subjects	Remarks
MBA (Final)	2021	Aligarh Muslim University	Marketing (Major), Finance (Minor).	78%
B.A (Hons.) in Linguistics	2019	Aligarh Muslim University	Linguistics, Economics & Philosophy.	71%
Intermediate	2016	CBSE	Accountancy, Economics, Business Studies, English & Computer.	67.8%
High School	2014	CBSE	Mathematics, Science, English, Social Science, Hindi.	80%

## Work Experience

Started my journey in PlanetSpark as Business Development Counsellor from September 2021 ,In less then a year I got promoted to Senior Business Development Counsellor in August 2022.

## Internship

Digital Marketing at **TechsBeta**, Aligarh U.P from 1<sup>st</sup> October, 2020 to 31<sup>st</sup> December, 2020.

## Participation and Experience

- Delivered a Lecture as a **Guest Speaker** on “Soft Skill Development Workshop” organized by **DDU GKY, AMMA Charitable Trust Malappuram Centre, Kerala** on 2nd November, 2019.
- Participated in **4 week internship** as an attendant of Chief Guest (Chief HR Info Hub Pvt Ltd.) at Recruitment-Fest from AMU in 2018.
- Participated in **International seminar** conducted by Social Science Faculty at Aligarh Muslim University on “**Employability Enhancement Program**” from 8 October to 12 October, 2018.
- Served “Azad Fireworks” as a **Sales Manager** during the Diwali of 2016 and 2017 for the period of 1 Month in Lucknow.
- Participated in **Workshop** conducted on “Communication Skills” at Aligarh Muslim University in 2017.
- Participated in **Workshop** conducted on “Writing Skills” organized by Club for Short Evening Courses at Aligarh Muslim University on 15 and 16 December, 2017.
- Participated in **Workshop** conducted on “Group discussion” at VM Hall, AMU On 29 February, 2016.

## Achievements

- Awarded certificate for holding the post of “**Stage Manager**” in **Literary Fest** from Aligarh Muslim University during session 2017-18.
- Awarded “**Gold Medal**” for social service during **Nationwide Cancer Control Programme** in 2011.
- Awarded **Scholarship** from **AMU Alumni Association of Michigan, USA** for good Academics and Moral Character for continuously 2 years (2017 and 2018) among the few Students of the University.
- Awarded **1<sup>st</sup> position** in **UP (East) Region** in **The All India Essay Writing Event, 2010**.
- Achieved various certificates and awards for participating in different competitions like **Essay writing, Reasoning Aptitude test, Poster making ,GK Quiz, Slogan writing, Skit, Bag competition, Volleyball and Badminton** during schooling.

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## **Professional Skills**

- Business Development
- Google sheet
- Microsoft office
- Sales & Marketing
- Client Relation
- Social Media Management
- Marketing Research

## **Personal skills**

- Team Building
- Training
- Motivational Speaker
- Leadership Development
- Debate
- Team Leadership
- Public Speaking
- Influencer
- Energetic
- Creative
- Dedicated
- Resilience
- Quick learner
- Adaptability

## **Language proficiency**

English, Hindi and Urdu

