

ADITYA SINGH

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Associate Consultant with MBA in marketing and business analytics. Currently working on Oracle Field Service implementation module. Skilled in CRM, Project Management and Business Analysis. Seeking a chance to offer my unique insights on marketing, while developing my skills in management.

EXPERIENCE

MAY 09, 2022 – PRESENT

ASSOCIATE CONSULTANT, MASTEK

Modules: Oracle Fusion CX, Oracle Field Service Implementation

MAY 10, 2021 – JUNE 09, 2021

INTERN, BARBEQUE NATION

Project: Study on Refrigerated Supply Chain

EDUCATION

JUNE 2022

MBA, MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY JAIPUR (NIT)

Specialization: Marketing, CGPA: 7.41, Project: Consumer Perception of Sharing Economy

AUGUST 2020

BBA, DDU GORAKHPUR

Specialization: Marketing, Percentage: 76.85%, Project: Study on Sales and Promotion (Hyundai)

SKILLS

- Excel
- HTML
- R Studio
- SPSS
- MS Access
- SEO
- Quantitative Research
- Management
- Consulting
- Creativity
- Team Work
- Emotional Intelligence

ACTIVITIES

COURSES/TRAINING

Mastek Graduate Leap Program, Digital Marketing (Google), Project Management (Google), Technical Support Fundamentals (Google), Business Analytics (upGrad), Product Management (upGrad)

INTERESTS

Music, Cosmology, Swimming, Running, Animal Care