# **Sumesh Sunil Parkar**

5+ Yrs. Exp. Gujarat

sumesh.parkar007@gmail.com

+91 8291659102

#### SUMMARY

Hardworking and driven sales management professional equipped to revitalize sales operations and align procedures to maximize profits and client acquisition. Successful aim proving sales procedures to stream line and strengthen processes. Multi-faceted leader with analytical and diligent approach to building and leading strong teams.

Hardworking and driven sales management professional equipped to revitalize sales operations and align procedures to maximize profits and client Acquisition. improving sales procedures to stream lineand strengthen processes.

Multifaceted leader with analytical and diligent approach to building and leading strong example.

#### **KEYSKILLS**

**Sales communications Market-Focused Sales** 

**Strategy Direct Marketing Communication skills** 

## PROFESSIONAL EXPERIENCE

### FreeLancer. Aug 2022 - Till Date

- Worked On multiple global projects,
- Cold calling customer from multiple location like USA, UAE, CANADA, INDIA.
- Dealing in multiple industries like Hotel, Pharma, flight booking, etc.
- Need to coordinate with customer and help them to meet their requirements.

Skill-Lync, Pune IN Jan 2022- July 2022

### Inside sales specialist

- Cold Calling
- Taking Technical Demo
- Closure
- · Working on Reference

#### **Business Development - Mumbai, IN Jan 2020 - Dec 2021**

### **Sales Associate**

- Working with SS enterprise(firefighting)as Sales and marketing person. I do visit to various industries and residential apartment for survey.
- Till date I have given around 15 projects to SS Enterprise in Kalvan zone.
- I had generated business of 20lacs for business in last 2 years.

#### Dewan Housing Finance Corp - Mumbai, IN May 2018 - Dec 2019

### **Management Trainee**

Home loan

- In DHFL, I use to work in home loan sales department. I use to handle home loans salesin Titwala zone.
- I use to generate leads through Community and Referral Marketing, Social media strategies I had recovered. Emi of Deadpool clients (15 Emi and Above) approximately 10-12lacs.
- Connected with prospects through multi-pronged approaches, through cold calling and local- area Networking.

#### Kotak Mahindra Bank - Mumbai, IN Aug 2016 - Jun 2017

### **Assistant Manager**

- Worked in Kotak Mahindra bank in social media escalations department. I use to handlesocial media account of Kotak Mahindra bank.
- Also use to handle personal twitter of Mr. Uday Kotak.
- I use to handle the queries or issues of the customer on social media platform.
- I also use to cross sales credit cards, Loans and other products of Kotak Mahindra bank tothe customer.

#### **EDUCATION** Bachelors in business administration

Tilak Maharashtra university

**IBSAR** 

Jun 2013 - Jul 2016 - Navi Mumbai, IN

SSC

**Mumbai University** 

Model English High School

Jun 2010 - march 2011 Kalyan, IN

**HSC** 

**Mumbai University** 

S.H. JHONDHALE CLG.

Jun 2011 - Mar 2013 - Dombivli, IN

#### ACHIEVEMENTS

#### **Internship with Emirates Logistics**

Jan 2016

Successful completed my Internship with Emirates logistics in Pune city. I had completed project on packaging and logistics of engineering products I had done research in Pune industrial area about what kind of packaging and logistics used by them.

Visited 30+ Engineering companies.

Completed My black book on this project also scored A+ grade in it

#### **CERTIFICATIONS**

#### **Certificate of participation**

Institute of company secretary of India, Jan 2014

#### **Appreciation certificate**

Institute of Business studies and research, Mar 2015

#### **Best volunteer Certificate**

Institute of Business studies and research, Jan 2015

#### Winning the M-biz (Business Event)

Institute of Business studies and research, Apr 2015

#### LANGUAGES

**English** 

Hindi, Marathi

#### **HOBBIES & INTERESTS**

Motorbikes Listening to Music Travelling Connecting to new people

#### **CAREER ASPIRATION**

Three years down the line I wanted to Ancash my strength