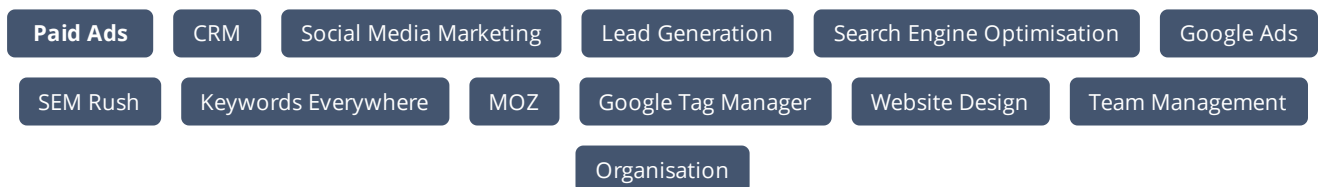


## SUMMARY

I Intend to be a part of an Organisation where I can constantly learn and develop my Technical and Management Skills to make best out of it for the growth of Organisation. I constantly establish myself by adapting into new Technologies and improvise my skills.

## KEY SKILLS



## INTERNSHIPS

### DICS Innovative

Kohat Enclave, Delhi

Gained hands on Experience on the day to day work of the organisation by providing leads to the organisation and working as a CRM which was the additional benefit for me to learn a lot of new things.

## PROFESSIONAL EXPERIENCE

### Digital Marketing Manager

Nov '19 - Jan '21

### Thought Engine Media LLP

Lajpat Nagar, Delhi

- Created social media content with consistent content and tone.
- Increased lead generation by 210%.
- Always focused on Controlling CPL.
- Followed Emerging Trends in Digital Marketing
- Provided digital marketing solutions to various businesses.
- Increased customer engagement through social media.
- Increased customer engagement through social media.
- Developed and maintained relationships with customers and suppliers through continual communication.
- Managed team of 7 direct reports engaged in ongoing product optimization, account management and ad placement.
- Spearheaded client meetings to determine project needs and professional requirements and identify correct course of action enhance client success.

### Freelance Digital Marketing Agent

Jan '21 - Present  
New Delhi

- Created Key Internet Marketing Activities to acquire and retain new clients.
- Boosted Website Traffic by 50% in the first month.
- Retained Clients to build Brand Awareness.
- Analysed Business Development and Market Trends.

## EDUCATION

- Pursuing Graphic Design Program.
- Pursuing Web Development Program.
- Google Unlocked Certification in Digital Marketing.
- Advance Diploma in British English from British Council.
- Re-Pursuing Graduation in Bachelors of Arts( Specification in Digital Marketing).

## Volunteering

1. Volunteered as a Part of Sanjay Gandhi Hospital for the sake of Dogs to give them the Environment they Deserve.
2. Volunteered to donate valuable Items to Old age groups of the Golden Stick-Old age home.

## ADDITIONAL INFORMATION

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- **Languages:** English, Hindi,Punjabi

## SKILLS

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1. Good Know how of Ads Manager.
2. Good Know how of MS Office.
3. Technical Knowledge of HTML
4. Sound Knowledge of SEO.
5. Good Know how of Website Design.

## POSITIVE ASPECTS

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1. Calm and Adjusting Nature.
2. Work with Co-ordination.
3. Leadership Quality at its best.
4. Active Listening.
5. Good Communication skills.
6. Problem Solving.
7. Managerial Skills.
8. Presentation Skills.