

# SHUBHAM MISHRA



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## PROFILE

Aspiring to make a mark in the field of Finance and Marketing where my learning are translated into performance and ensure mutual growth.

## SKILLS

- MS Office
- Microsoft Dynamics 365 Software
- Strong Communication
- Problem Solving
- Presentations
- Research
- Negotiation

## INTERNSHIPS

### INFOVIRTECH PVT. LTD

DIGITAL MARKETING  
(2nd May - 23th June 2022)

- Handle social media platforms LinkedIn, Twitter
- Content creator / Graphic Designer
- Formulated ideas for better reach

### DAY SPRING BAKERS

ACCOUNTS TRAINEE  
(12th Aug - 16th Nov 2021)

- Working on Microsoft Dynamics 365 Software
- Formulating invoice generation and Dispatch Report
- Supervising Dispatch Process

### Dharmendra Kumar & Co. , CA

ACCOUNTS TRAINEE  
(5th July - 13th August 2019)

- Preparation of Receipt & Payments Accounts.
- Preparation of Profit & Loss Accounts.

## EDUCATION

### • MASTER OF BUSSINESS ADMINISTRATION

Galgotias University  
(2021-2023)

### • BACHELOR OF COMMERCE

Lucknow University  
60.3%

### • SECONDARY SCHOOL

Nirmala Convent Inter College  
69%

## CO-CURRICULAR ACTIVITIES

### RESEARCH AND PUBLICATIONS

- Presented paper on "Economic Trade Block among SAARC Region" at Export Promotion Bureau, UP on 31st January, 2019.
- Participated in the workshop on "Prevention of Sexual harassment at Higher education Institutions" organised by RMNLU, Lucknow on 11th March, 2019.
- Presented a paper titled "Recent advancements in Socio-economic development of India- Issues and challenges" at National Seminar organised by JNPG, Lucknow on 25th February, 2018.

## INTEREST

- Accounting
- Entrepreneurship
- Digital Marketing

### SPORTS ACTIVITY

- Represented Nirma Convent Inter College in ASISC Zonal Basketball Tournament 2016,
- The Catholic education Society Basketball Tournament 2015
- The Catholic education Society Badminton Tournament 2015.