

Contact

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Top Skills

Sales & Marketing
Supply Chain Management

Languages

Hindi (Full Professional)
French (Elementary) English
(Full Professional)

Sonam Prakash

Looking for an opportunity in Sales
Mumbai

Summary

Experienced Cataloger with a demonstrated history of working in the internet industry. Skilled in Trend Analysis, Retail, Customer Relationship Management (CRM), Sketching, and Fashion Design. Strong education professional with a Bachelor's degree focused in Fashion/Apparel Design from National Institute of Fashion Technology.

Experience

Amazon

Cataloger

August 2017 - January 2019 (1 year 6 months)

Bengaluru, Karnataka, India

Tesco Bengaluru

Merchandiser

December 2013 - September 2015 (1 year 10 months)

Bengaluru Area, India

Interacting with stakeholders to understand their requirements. Responsible for Stock Management and Availability in stores. Analysis of Sales and stock data. Placing orders to suppliers and transfer to stores from Warehouse. Daily, Weekly and Monthly reports on Sales and Stock Data.

Arvind Brands

Visual Merchandiser

December 2012 - May 2013 (6 months)

Graduation Project

- Coordinate all visual merchandising in Bangalore's Arrow stores.
- Created and executed window and in store displays. Assisted senior VM in store set ups.
- Standardization of visual presentation of merchandise and placement of fixtures as per planogram.

- Sourcing of vm elements and props, vm design execution and coordinating with vendors.
- Involved in several new store openings throughout Bangalore.
- Designed the entire planogram for SS'13 which was implemented throughout the country in all Arrow stores.

Education

National Institute of Fashion Technology

Bachelor's degree, Fashion/Apparel Design · (2009 - 2013)