

# Karan Jadon

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## Career Objective

Looking to work in an organization that can provide a variety of opportunities that allow me to enhance my skills and knowledge while working towards achieving the organizational goals.

## Educational Background

| Year | Qualification                               | Institute  | University/Board     | Percentage/CGPA |
|------|---|--|----------------------|-----------------|
| 2023 | PGPM (Marketing)                            | ICFAI University   | Private & Autonomous | 6.47 CGPA       |
| 2021 | Bachelor of Commerce (Accounts and finance) | Thakur College of Science and Commerce, Greater Mumbai, MH | Mumbai University    | 66.88 %         |
| 2018 | XII Specialization (Science)                | St. John, Boisar, MH                                       | Mumbai University    | 44.15 %         |
| 2016 | Class X                                     | Chinmaya Vidyalaya , Boisar, MH                            | CBSE                 | 70 %            |

## Internships

|   |  |                  |
|---|--|------------------|
| 3 Months  | HDFC Life Insurance Company Ltd - Greater Mumbai, MH | Marketing Intern |
| Designing Communication for Advertising product and service of HDFC life  |  |                  |
| <ul style="list-style-type: none"><li>Floated Google Forms about what the target customers look for in an insurance product</li><li>Designed posters for the insurance product. Used analytical software to derive most important aspects in an insurance product</li><li>Work Completed: Writing Scripts and SPSS Analysis, analysis of social media Product promotions, such as creating posters, and anything else - ADD</li></ul> |  |                  |


## Academic Projects

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| Research on LED Light Company 2019 - Studied about how LED light business starts in India. Studied pricing strategy on LED light. Studied government interventions on LED light. |
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## Certificates

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| <b>2019</b> Best ACL by Jai Hind College                      |
| <b>2019</b> College Event Management by Thakur College        |
| <b>2019</b> D.T.S.S Runner Up - State Level by Thakur College |

## Other Information

|                         |   |
|-------------------------|---|
| <b>Technical Skills</b> | Microsoft Excel , Table Au , MS Power Bi , SPSS   |
| <b>Soft Skills</b>      | Understand New Concepts , Multitasking , Active Learning , Accept Challenges  |
| <b>Languages Known</b>  | Marathi , Hindi , English   |
| <b>Social</b>           |  <a href="https://www.linkedin.com/in/karan-jadon-23298b130/">https://www.linkedin.com/in/karan-jadon-23298b130/</a> |