

Anurag Verma

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EXPERIENCE

SHOPPER STOP Retail Sales Associate(MAC Cosmetics), Feb 2021 - Mar 2021

- Greeted all customers promptly and courteously as entered store.
- Maintained clean and well-organized floor and back-stock area.
- Achieving the sales target on daily basis
- Opening and closing of the store.
- SOD & EOD update on POOS billing system. Mailing the final sales ledger to area sales manager.

Peacock Solar Pvt. Ltd. Marketing Analyst, May 2020 - Jul 2020

- Managing the company's social media traffic to optimize better search results.
- Managing B2B business clients for expansion of the business in corporate sector.
- Advanced skill in Microsoft Word, Excel ,PowerPoint and google analytics.

EDUCATION

IILM INSTITUTE FOR HIGHER EDUCATION

New Delhi, Delhi

Completed coursework towards P.G.D.M Marketing and Human resource management (Jun 2021)

- **GPA: 7.0**
- **Relevant Coursework:** Brand management, Leadership and emotional intelligence , Professional skills for international business
- **Extracurricular Activities:** Placement coordinator in SCOPE club.

P.G.D.A.V COLLEGE, DELHI UNIVERSITY

New Delhi, Delhi

B.A. Political Science (Jul 2019)

- **GPA: 6.0**
- **Extracurricular Activities:** NCC cadet

KENDRIYA VIDYALAYA

New Delhi, Delhi

High School Diploma (May 2016)

- **GPA: 7.4**

ADDITIONAL SKILLS

- Communication skills and soft skills
- Customer Service Skills
- Creative Work and team player
- Power point presentation and excel
- Languages Known: English & Hindi

CERTIFICATIONS

- Product Management Certification From Board Infinity.