

Manaswi Mahendra Butala

Mobile: +91 7558264515 ~ E-mail: butalamanaswi25@gmail.com

Correspondence Address:- Ekvira Complex Beside ismile bakers ,
Karve Nagar, Pune.411052



OBJECTIVES :

Looking forward to an opportunity for working in a dynamic, challenging environment, where I can utilize my skills and learning abilities for developing my career and for the growth of the organization.

ACADEMIC CREDENTIALS:

Completed MBA Marketing From Savitribai Phule Pune University.

Class	Percentage	University
S.S.C.	71.20%	S.S.C.
Diploma	61.50%	M. S. B. T. E.
B.E. (Computer)	68.73%	PUNE
MBA	72.13%	PUNE

Work Experiance

- Company : FisrtDigiAdd
- Position : Digital Marketing Executive
- JD: social media adverting promoter
- Work Period: 01-October-2019 to 31-October-2020.
 - I work in social media adverting team. Our client was all the entrepreneurs who want to do social media advertise. I work there for social media advertise promotion. We were 3 people in team. It's a Onboarding team we gather information from client who want do social media advertise. There were three main aspect for work Onboarding, executing some attractive advertisement and closing.
- Company : Vijay Sales PVT LTD
- Position : Sales Executive
- JD : IT product Sales
- Work Period: 01-March-2020 onwards.
 - I work in sales team. It B to C sale. I work there for Apple and laptop sale team. We were 2 people in team. It's a Onboarding team we understand the consumer need. There were three main aspect for work Onboarding, Pricing and closing.

KEY SKILLS

- Management and Coordination
- Shop Floor Management
- Data Collection for Pre-Production Files/Measurements
- Quality Assurance
- Strategy Planning and Implementation
- Excellent Documentation Skills
- Minimizing Performance Bottlenecks
- Team Handling / Team Work

ACADEMIC PROJECTS:

1) Title : A study on impact of product packaging of FMCG product.
Period : Jan 2020-May 2020
Description : The project aimed at to understand the current & future scope of packaging which will helpful to analysis customer perception toward the product.

2)Title :SIP Project on A Study on Digital Marketing strategies to promote software products in Pune.
Period : June 2019 – December 2019
Description :The Project goal is analyzing and understanding the digital marketing strategies for marketing the software products

3) Title :Design and Development of Android Application forthe Management of Regular Attendance
Period :Dec 2014-May 2015
Description :The project aimed at designing an Android Application based on SQLite Database and list view in android which is very helpful in maintaining and managing student's regular attendance with efficient notifications.

4) Title :Implementation of Duplication schema with analysis of Ransomware attack.
Period :September 2017- June 2018.
Description: The projects goal is to obtain high performance with maximum space saving with accessControl privacy and to provide full data confidentiality.This is used in applications such as security purposewhere user can upload file in cloud. This system is useful where Strong authorization is more important.

SKILLED AT HANDLING:

- Marketing : Traditional as well as digital
- Operating systems: Windows, Linux
- Software testing

EXTRACURRICULAR ACTIVITIES:

- I have done freelancing work to learn another side of marketing.
- Participated in various Events in Interschool Competitions and also in Intra-Campus Cultural Festivals.
- Served in Intra School Cultural and Sports competitions.

PERSONAL INTERESTS:

- Reading informative and entertaining material.
- Travelling to new destinations.
- As Creative side of mine i do write peom.

PERSONAL DETAILS

- Date of Birth : 16th March, 1995
- Languages Known : English, Marathi and Hindi.
- Preferred Location : Pune, Mumbai and Bangalore.

I declare that all the information given in this resume is to the best of my knowledge and belief, true and correct. I agree and accept that I will be liable for immediate termination of service if I am found to have given false information.

Thanking you.



(Manaswi M. Butala)