



ASHITOSH KALE

MBA - Marketing

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Pune, Maharashtra, India - 411040

BRIEF OVERVIEW / CAREER OBJECTIVE / SUMMARY

To succeed in an environment of growth and excellence and earn a job which provides satisfaction and self-development and helps to achieve organizational goals.

KEY EXPERTISE / SKILLS

Computer Skills MS Office Market Research

EDUCATION

MIT - School of Management 2020 - 2022

MBA - Marketing | Percentage: 81.51 / 100.00

Symbiosis College Of Arts and Commerce 2016 - 2019

B.Com. - Commerce | Percentage : 56.00 / 100.00

Kendriya Vidyalaya Army area, Pune City 2016

12th | CBSE | Percentage: 52.00 / 100.00

Kendriya Vidyalaya Army area, Pune City 2014

10th | CBSE | Percentage: 64.00 / 100.00

INTERSHIPS

KANTAR IMRB March 20, 2021 - Aug. 20, 2021

Data Acquisition Intern

Key Skills: Interpersonal Communication Microsoft Excel Time Management Data Analysis Powerpoint

Assigned with a responsibility of collecting primary data. Identifying respondent matching with the TG, Understanding questionnaire thoroughly, asking right questions followed by recording unbiased response.

Innovative Research Services Pvt Ltd. Aug. 27, 2020 - Feb. 28, 2021

Market Research Executive

Key Skills:

Microsoft PowerPoint Data Analysis Market Research Data Collection Business Development Target Audience

Market Conditions

I as a Market Research Intern worked for the firm that handled information and data gathering on current market trends and movement. This firm analyze the data and create reports to help companies assess their next moves to capture their target market.

ACHIEVEMENTS

- 1st Position in Inter-House Basketball Competition, - CLASS XII - 1st Position in Inter-House Cricket Competition, - CLASS XII - 1st Position in Inter, -House Kabaddi Competition, - CLASS XII - Various achievements at school level.

ASSESSMENTS / CERTIFICATIONS

AMCAT

Aggregate: 90.0 / 100.0

Subjects: MS Excel (50.0 / 100.0) , Marketing (97.0 / 100.0) , Financial accounting (31.0 / 100.0) , Logical ability (93.0 / 100.0) , Quantative Ability (99.0 / 100.0) , English Comprehension (99.0 / 100.0)

Key Skills:

sales professional customer service professional marketing professional analyst creative content developer

IT service professional Associate (IT operations)

Market Research and Consumer Behavior

Excel for Business: Essentials

Excel for Business: Intermediate 1

Diploma in Integrated Marketing Management

Aggregate: 82.0 / 100.0

Understanding Research Methods and Approaches

Aggregate: 92.0 / 100.0

EXTRA CURRICULAR ACTIVITIES

- -Member, National Social Service (NSS) - FIRST YEAR - Participation in Foundation & Course Orientation Programme - FIRST YEAR - Participation in Teacher's Day Programme - CLASS XII - Inter-House Basketball Competition - CLASS XII - Inter-House Cricket Com

PERSONAL INTERESTS / HOBBIES

- Soial Work, Swimming, Cycling, Gymming and Running, Playing Virtual and outdoor games.

WEB LINKS

- LinkedIn - <https://www.linkedin.com/in/ashitosh-kale-985a10120/>

PERSONAL DETAILS

Gender: Male

Marital Status: Unmarried

Current Address: Flat no. 23 C wing, Rudrakamal society, Opposite to regal sweets, Jambhulkar chowk, Wanoworie, Pune, Maharashtra, India - 411040

Email: kaleashitosh@gmail.com

Date of Birth: April 17, 1998

Known Languages: English, Hindi, Marathi

Phone Number: +91-7887556932

I hereby declare that above mentioned information is correct and true to best of my knowledge.

Signature:

Name:

Place: