Feroze Mulani

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# OBJECTIVE

To build upon and enhance my professional skills in a reputed and dynamic organization that gives me the opportunity to evolve in a professional manner and contribute to the goals of company.

# KEY SKILLS

§ **Market Research** : Microsoft Office Package(excel, power point etc..),email hunter, content marketing and product placement.

§ **Lead Generation-** Database extraction, finding contact points.

# ACADEMIC PROJECTS, TRAINING AND INTERNSHIP

**Bajaj Finserv Ltd** *October 2019*

§ Worked in Reliance Digital as an intern for Bajaj Finserv which includes interacting with customers communicating financial plans and convincing them to opt for Bajaj finance.

**Reina Industries Private Limited**  *May 2019*

§ Worked for Reina Industries in Sales department as an intern in market research which includes Lead generation and product Placement in various Super Markets, finding contact points, and try to convince the customers to buy their products.

**Summer Training -Aditya Birla Capital (Sales Executive)** *June 2019*

§ Trained with Manager of Aditya Birla Capital and try to understand the working of insurance sector how they work what are the policies they work with and how to contact the customers and try to sell the policies and what all documents are required for the policies and how policy framework in long run and try to have inbound and outbound call of customers.

# EDUCATION

**Bharti Vidyapeeth Deemed University ,Pune**

*MBA (MARKETING & OPERATIONS )-8.04 CGPA August 2020*

**Bharati Vidyapeeth Institute and Management Research, New Delhi**

*BBA (MARKETING) - 70.5% April 2018*

**Central Board of Secondary Education**

*12th - 65.0% April 2015*

**Central Board of Secondary Education**

*10th - 60.0% April 2013*

# ACHIEVEMENTS

§ Organizer of "Finance Research Paper Conference" and "Best Manager Event 2018 and 2019" in MBA.

§ Winner of Basketball tournament during college Sports meet in 2016 and 2017.

§ Represented the college Basketball team as Captain.

§ Co-ordinated various events during college fest "Rennisance".