



# VINAY SINGH

## PERSONAL SUMMARY

I am a result-oriented enthusiastic person with excellent communication skills, as well as a core hard worker, I believe in working hard and working smart. I perform any task effectively and efficiently, in a good working environment.

## CORE SKILLS

Effective Communication  
Graphic designing  
Business Model Analysis  
Problem-Solving  
Lead Generation  
Team Leading  
Strategy Planning

## CONTACT DETAILS

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## WORK HISTORY

### Business Development (Sales) Intern

DigitRama - Digital marketing agency. |  
October - November.

- Communicated with UAE based firm's Data Managers.
- Pitched them to upgrade to AWS services (Amazon web services).
- Generate and forward leads to management.

### Social Media Manager/Marketer

AAMBRA Foundation - A Delhi-based NGO.  
June'2020-August'2020

- Worked with the core marketing team.
- Got an appraisal for the work quality from Founder
- Managed the social media presence of the NGO on difference platforms and derived amazing **results**.



## ACADEMIC HISTORY

### New Delhi Institute of Management, GGSIPU

Bachelor of Business Administration|  
2019-22

- Graduation - Degree in BBA
- Learned about how to manage different tasks performed in a firm.



## EXTRA SKILLS

### Freelance Digital Marketer

A talented Digital Marketer developed his own strategies on "how to market a business Digitally".

### Freelance Video Editor/Content Creator

A talented Video Editor knows how to edit visually appealing videos using professional tools like Adobe Premiere Pro, and can make good quality content too.  
Worked for Aambra Foundation (NGO), and Joey's joy as a content creator and marketer.