**Sharad Maheshwari**

Flat No- 404 4th Floor Tower B1 Supertech Eco Village 2 Gaur City, Greater Noida West, Uttar Pradesh 201301

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| **Professional Profile** |
| * Sales and Marketing and Assistant Store Manager with 8 years of experience organizing presentations, preparing facility reports and maintaining the utmost confidentiality * Adept at interdepartmental coordination and communication * Possess comprehensive knowledge of Microsoft Word, Excel, and Outlook * Channel Sales Manager proficient in various methods of effective product distribution as a sales strategy. * Excels at communicating with sales partners to achieve maximum distribution potential. |
| **Professional Experience** |
| **Lapcom peripherals Private Limited**  ***Store Manager, Currently Working***     * Responsible for maintaining customer service, maintaining cash controls, purchasing and maintaining the store and motel facilities. * Tasked with planning, monitoring and maximizing Tech Heaven’s retail budget, product inventory, purchasing and sales. * Reviews store P&L statement with Finance Officer and uses it as reference for marketing and promotional activities, staff scheduling, identifying sales targets and inventory management. * Conducted daily quality inspection of merchandise; checked for items that were potentially damaged the previous day or upon delivery from suppliers.   **Xiaomi Technology Private Limited (Mi Home) Noida At DLF Mall**  ***Assistant Store Manager, March 2018 – Aug 2020***   * Develop strategies to improve customer service, drive store sales, increase profitability * Create store policies and marketing programs that will increase sales and grow the existing customer base. * Maintain high store standards and conditions and maintain a positive environment. * Complete store operational requirements by scheduling and assigning employees; following up on work results * Ensure availability of merchandise and services by approving contracts; maintaining inventories * Market merchandise by studying advertising, sales promotion and display plans; analyzing operating and financial statements for profitability ratios |
| **Microsoft Excusive Store Connaught Place**  ***Microsoft Product Adviser (Surface and Software) March 2015 – March 2018***   * Presenting Microsoft Surface and Xbox to end user and corporate clients. * Engaged in product training, demonstrations, consumer awareness, branding and acquisition * initiatives to raise awareness and revenues. * Negotiated and prepared sales contracts for new and existing customers. * Diagnostics evaluations to assess clients' abilities, needs, and eligibility for services. * Analyze sales figures and forecast future sales   **Unique Infoways Private Limited Nehru Place**  ***Lenovo Sales Associate, Jan 2012 – March 2015***   * Ensured superior customer experience by addressing customer concerns, demonstrating empathy and   resolving problems swiftly.   * Demonstrated dedication to continuously improving sales abilities and product knowledge. * Maintained up-to-date knowledge of competitor products and pricing in the market served. * Increased customer satisfaction ratings by successfully resolving challenges. |
| **Education** |
| **Dr. Bhim rao Ambedkar University of Agra**  ***Bachelor of Art, 2011***  ***12th* in Commerce Stream From the G.S Collage Allahabad Board 2008**  **10th in Commerce Stream From the G.S Collage Allahabad Board 2006** |
| **Skills and Proficiencies** |
| Marketing Channel Sales  Retail Management Leadership  Multi-Tasking Team Player  Pricing Strategic Planning |

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| **Personal Details** |
| Father’s Name Mr. Ajay Maheshwari  Date of Birth 15th Of August 1991  Marital Status Married  Nationality Indian  Languages Know Hindi, English, Punjabi, Avdhi, Brajbhasha, Rajsthani |

Declaration:

I have confirmed that all the above information to the best of my knowledge

Date & Place

05/01/2021 Noida Signature: Sharad Maheshwari