**Sharad Maheshwari**

Flat No- 404 4th Floor Tower B1 Supertech Eco Village 2 Gaur City, Greater Noida West, Uttar Pradesh 201301

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| **Professional Profile** |
| * Sales and Marketing and Assistant Store Manager with 8 years of experience organizing presentations, preparing facility reports and maintaining the utmost confidentiality
* Adept at interdepartmental coordination and communication
* Possess comprehensive knowledge of Microsoft Word, Excel, and Outlook
* Channel Sales Manager proficient in various methods of effective product distribution as a sales strategy.
* Excels at communicating with sales partners to achieve maximum distribution potential.
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| **Professional Experience** |
| **Lapcom peripherals Private Limited** ***Store Manager, Currently Working*** * Responsible for maintaining customer service, maintaining cash controls, purchasing and maintaining the store and motel facilities.
* Tasked with planning, monitoring and maximizing Tech Heaven’s retail budget, product inventory, purchasing and sales.
* Reviews store P&L statement with Finance Officer and uses it as reference for marketing and promotional activities, staff scheduling, identifying sales targets and inventory management.
* Conducted daily quality inspection of merchandise; checked for items that were potentially damaged the previous day or upon delivery from suppliers.

**Xiaomi Technology Private Limited (Mi Home) Noida At DLF Mall** ***Assistant Store Manager, March 2018 – Aug 2020*** * Develop strategies to improve customer service, drive store sales, increase profitability
* Create store policies and marketing programs that will increase sales and grow the existing customer base.
* Maintain high store standards and conditions and maintain a positive environment.
* Complete store operational requirements by scheduling and assigning employees; following up on work results
* Ensure availability of merchandise and services by approving contracts; maintaining inventories
* Market merchandise by studying advertising, sales promotion and display plans; analyzing operating and financial statements for profitability ratios
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| **Microsoft Excusive Store Connaught Place** ***Microsoft Product Adviser (Surface and Software) March 2015 – March 2018**** Presenting Microsoft Surface and Xbox to end user and corporate clients.
* Engaged in product training, demonstrations, consumer awareness, branding and acquisition
* initiatives to raise awareness and revenues.
* Negotiated and prepared sales contracts for new and existing customers.
* Diagnostics evaluations to assess clients' abilities, needs, and eligibility for services.
* Analyze sales figures and forecast future sales

**Unique Infoways Private Limited Nehru Place** ***Lenovo Sales Associate, Jan 2012 – March 2015**** Ensured superior customer experience by addressing customer concerns, demonstrating empathy and

resolving problems swiftly.* Demonstrated dedication to continuously improving sales abilities and product knowledge.
* Maintained up-to-date knowledge of competitor products and pricing in the market served.
* Increased customer satisfaction ratings by successfully resolving challenges.
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| **Education** |
| **Dr. Bhim rao Ambedkar University of Agra** ***Bachelor of Art, 2011******12th* in Commerce Stream From the G.S Collage Allahabad Board 2008****10th in Commerce Stream From the G.S Collage Allahabad Board 2006**  |
| **Skills and Proficiencies** |
|  Marketing Channel Sales  Retail Management Leadership  Multi-Tasking Team Player  Pricing Strategic Planning  |

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| **Personal Details** |
|  Father’s Name Mr. Ajay Maheshwari  Date of Birth 15th Of August 1991 Marital Status Married  Nationality Indian  Languages Know Hindi, English, Punjabi, Avdhi, Brajbhasha, Rajsthani  |

Declaration:

I have confirmed that all the above information to the best of my knowledge

Date & Place

05/01/2021 Noida Signature: Sharad Maheshwari