# **Madhav Arora**



(IN)



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### **Professional Summary**

I am very passionate about marketing, brand endorsement and out-ofthe-box strategies. It is something that has always intrigued me. I am a self-motivated individual, always looking for opportunities which can, in any way to help me maximise my potential and put it to get the best output I can along with increasing by skillset. By brainstorming and coming up with creative strategies, I aim to learn more and be better at what I'm passionate about.



Skills

Brand/Product Awareness

Digital Marketing

Social Media Marketing



#### **Employment history**



#### **Education**

The New Tulip International School, Ahmedabad, Gujrat 10+2 Equivalent, Commerce, Jun. 2021



## **Hobbies & Intrests**

- Social Networking
- Attending Product launch events
- DJ Mixing
- Travel



#### **Additional information**

Attended a one year program of Brand Marketing from a design perspective where i learnt about various design principles regarding Billboard Advertisement, Posters, Logo Design, Colour Psychology and so on.