



PERSONAL PROFILE

SHIVANI GOVERDHAN SHARMA

Ahmedabad

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CAREER OBJECTIVE

Seeking the marketing position where my qualifications and experience can be put on daily basis.

To obtain a marketing role that will allow me to achieve my sales goals and continued learning in this field.

SKILLS

Computer skills :

Basic knowledge of MS office

Knowledge of ERP (Rujul ERP)

Other skills :

Listener

Convincing power

Singer

CERTIFICATIONS

- Certified as Amazon Trained E-commerce Specialist
- Certification of Advanced digital marketing program
- Certified SEO professionals
- Certification of Paid Search Campaign
- Certification of Social Media Marketing
- Certified as appreciation regarding " Internet World Training " by Intel Educations.



K.S. SCHOOL OF

BUSINESS MANAGEMENT

ACADEMIC QUALIFICATIONS

Qualifications	Institute	Board/University	Year	Grades/%
MBA	K.S.School of Business Management	Gujarat University	Expected 2022	
BBA	K.S.School of Business Management	Gujarat University	2020	2.98 GPA
HSC	Navsankar Hindi High School	Gujarat Board	2016 - 2017	85 %
SSC		Gujarat Board	2014 - 2015	80%

EXPERIENTIAL LEARNING

	Company Name	Designation	Duration
Work Experience	Vastra Vividh	Sales executive	09/05/2017 To 29/02/2020
Work experience	Iolite software private limited.	Business development executive (Internship)	01/03/2020 To 31/10/2020
Work experience	Venus data products private limited.	Sales expert	21/01/2021 (Currently working)

ACADEMIC PROJECTS

	Projects
3 rd Year	Feasibility report on Ceramic and sanitary ware
2 nd Year	Marketing research on Pasta
1 st Year	Production and Operation process report on Spices

ACHIEVEMENTS

- Excellence in ' Bhartiya sanskriti gyan pariksha ' (2009, 2011, 2013)
- 1st prize in kho - kho

EXTRA CURRICULAR ACTIVITIES

- New product development ideas during IMBA
- Team management

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