

# **TORIT SINGHA**

#### **Business** economics

reasearch & data analyst , counsellor

#### Get in touch!

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#### achievement/certificate

- industrial colloquium departmental fest Hold 2nd position
- Interdepartmental choir/skit competition appreciation certificate by ECA University of Delhi
- Federal Bank debate appreciation certificate

### Education

[Regular curriculum] University of Delhi [2017-2020]

• BACHELOR'S OF BUSINESS ECONOMICS (5.128) CGPA

Major: Marketing, Finance, Economics,

and Statistics

Minor: Database Management, Risk

- CLASS XII ANGLO SANSKRITI VICTORIA JUBLIEE 58% commerce with math [2015-2017]
- CLASS X GOVT BOY SENIOR SCHOOL 7.4 CGPA

# **Specializations**

- Marketing Analytics (3/5)
- Microsoft Excel (4/5)
- Digital Marketing (4/5)
- SEO Analytics (2/5)
- MS Office (4/5) | SPSS (2/5)
- Tally prime3/5) | PostgreSQL (2/5)
- Research Analytics (4/5)
- Equity Research (2/5)
- video editing (3/5)

### Relevant course work

Investment and Risk
Management
Fundamentals of Stock Market
Database and Statistics (SPSS
and MS Excel)
Introduction to Research
Methodology
Marketing Management and
Advertising

## Research & project

•Analysis of changes in Share price of Oil Industry due to various factors in International Market.
(Using various comparative scales, Questionnaires, Regression Analysis and advance MS-Excel Tools)
(Using SPSS software and calculated correlation, Anova and other parameter

- made advertising project
- shoe's targeted consumer
   Gathered competitor data, analyzing pricing, product sales

#### Experience

- worked as GUITAR teacher effective and systematic
   trained 30+ student learning
- worked as tile's distributor pvt ltd assist & supervision maintaine tiles stock