

Harshit Chawla

BUSINESS ENTHUSIAST ANALYTICS EVANGELIST STUDENT ENTREPRENEUR

South Delhi, Delhi

thedeceasedbeing@gmail.com

in https://www.linkedin.com/ in/harshit-chawlabbb3b2212

PROFILE

Harshit, is analytics enthusiast working to secure a responsible career opportunity to fully utilize his training and skills while making a significant contribution to the success of the company he will work for. Furthermore he is also the founder of an IT service startup with a unique business model.

SKILLS

Pvthon

SQL

Marketing

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Google Analytics (Beginner)

WORK EXPERIENCE

AMBASSADOR

Oct 2021 - Nov 2021

FYP (Powered by Visa and Yes Bank)

- Fyp is a multimillion dollar funded neo-bank startup.
- Worked as a marketer for the country's fastest growing Fintech startup FYP.
- Directed traffic on the app
- Increased the app downloads

MARKETING INTERN

Jun 2021 - Jul 2021 Happequity Investments and Finance

- -Collaborated with team members to help expand marketing channels.
- · Assisted with development of event strategies and tactical plans to promote accomplishment of marketing goals.
- - Wrote interesting copy with eye for current trends and viral potential.
- Opened Demat accounts

JUNIOR ASSOCIATE

Bliss Space

May 2021 - Jun 2021

- · Maximised productivity by keeping detailed records of daily progress and identifying and rectifying areas for improvement.
- -Managed Social Media handles
- · Curated content for all social media platforms
- - Created the company profile from scratch including infographics.
- · Worked closely with Graphics and Website Development team
- - Wrote blogs and articles for the website

FREELANCE WRITER Flaberry

Jun 2020 - Jul 2020

- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Completed thorough research into assigned topics.
- · Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating and authentic approach.
- · Wrote 800+ word assignments (each) according to instructions.

EDUCATION HISTORY

College/University Seneca College, Toronto, Canada Honours Bachelors of Data Science and Analytics **HIGH SCHOOL** GHPS, Vasant Vihar, New Delhi Science, PCM (Majors)

Non-Medical **Certificate Courses**

Yale University **Financial Markets** Coursera Ethical Hacking Google Google Analytics for Beginners Jan 23 - Dec 26

2020-2022

VOLUNTEERING

MEMBER OF STUDENT COUNCIL

High School 2017-2020

CLASS PREFECT

High School 2017-2020

EXTRA CURRICULAR

MADE A STOCK MANAGEMENT SOFTWARE USING PYTHON AS FRONT-END AND MYSQL AS BACKEND (FOR EXTRA CREDIT AT SCHOOL)

CO-AUTHORED 8 ANTHOLOGIES

BEST BUDDING WRITER AWARD 2021 (BY SPECTRUM AWARDS INDIA)