

SIDHARTH

COLLEGE STUDENT

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Janakpuri, New Delhi
New Delhi, India

EXECUTIVE SUMMARY

I am a 20-year-old history major aspiring to become one of the columnists for the university's official school publication. I am skilled in news writing.

SPECIALIZATIONS

- Microsoft excel
- Literary Writing
- History
- Effective communication style
- B2B Marketing
- Marketing
- Copywriting
- Web Content Development

WORK EXPERIENCE

Business Consultant

IndiaMart | 2019 - Present

- Online chats and Email support to customers
- Documenting any major problems customers are facing with the services in large & reporting it to the concerned department
- Training the new employees in the sales division

Copywriter Intern

SportsKeeda | 2021-Present

- Wrote persuasive copy for brochures , websites, and advertisements
- Create content for internet ,publications, and broadcast media
- Write advertising copy designed to effectively reach customers in the appropriate target markets to promote products and services.

EDUCATION HIGHLIGHTS

IGNOU

BA History Hons. | 2019-Present

- Secretary, The Competitive Society'
- Member, The Art Club of San Dias
- Class President

Kendriya Vidyalaya

Sports Captain | 2018- 2019

- President, The Adventure club
- Silver medal in Science Olympiad

LANGUAGES SPOKEN

Asan Hindi English

Asian

Hindi & English