

# Ananya Singh

## Academic History

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**Computer Science**  
**Amity University, Lucknow**

- 6.84 CGPA

**12th**  
**Geetanjali Public School**

- 2016-2017  
- 60%

**10th**  
**Frommans Memorial School**

- 2014-2015  
- 70%

## Work Experience

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**Associate-Business Analyst**  
**Inventico Infotech Pvt. Ltd. -**  
**September 2020 - Present**

- Creating a detailed business analysis, outlining problems, opportunities and solutions for a business.
- Planning and monitoring.

**Management Trainee**  
**GoModulus | April 2020 -**  
**September 2020**

- Completing all assigned tasks and assisting with day-to-day operations
- Observing and learning from experienced staff members.
- Fulfilling any requirements and meeting goals set out at the start of the traineeship..

## Contact Details

**Mobile:**  
6386-229-267

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veronicaina1@gmail.com

## Professional Goals

To secure a challenging position in a reputable organization to expand my learnings, knowledge, and skills. Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company

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## Training & Certifications

- The fundamentals of Digital Marketing - Google Unlock
- Responsive Web Designing - Udemy
- Front End Web Development- Udemy
- Graphic Design Masterclass- Udemy
- Agile Fundamentals using Scrum & Kanban- Udemy

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## Skills & Specializations

- Social Media Management
- Digital Marketing
- Business Communication
- Interpersonal Skills
- Market Research
- HTML, CSS, JS, PHP, Bootstrap
- Programming Language- Python, R & Java
- SEO
- Content Writing

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## Tools & Technologies

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Google Analytics
- Power BI
- SAS
- Apache Spark
- Scoro
- Adobe Illustrator
- Adobe InDesign
- Adobe After effects
- Canva
- Figma
- Wordpress