

DIGVIJAY S RANAWAT

PERSONAL PROFILE

RESILIENT
SENSE OF DETAIL
ENERGETIC

AREAS OF EXPERTISE

- BUSINESS DEVELOPMENT
 - PACK OFFICE
 - E-COMMERCE, ADS, MEDIA MANAGEMENT
 - MARKETING STRATEGY
 - CUSTOMER RELATIONS & COMMUNICATIONS
 - SOFTWARE, WEBSITE PORTALS & EMAILS
 - DATA ANALYSIS, B2B B2C
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LANGUAGES

- ENGLISH – C1 LEVEL
 - HINDI – NATIVE
 - GUJARATI – C1 LEVEL
 - MARWADI – NATIVE
 - FRENCH – A1 BEGINNER LEVEL
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OTHER SKILLS

- Detail oriented
 - Excellent problem solver
 - The ability to analyse complex technical information
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INTERSHIPS

BAPS SWAMINARAYAN
SANSTHAN | OCT 2013

APPRENTICESHIP

SABAR DAIRY | FEB 2014

GET IN CONTACT

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AHMEDABAD, GUJARAT, INDIA (307027)

WORK EXPERIENCE

CEO & FOUNDER

DUKES LIVING FOODS | 2020

- PROJECT MANAGER

CEO

BLABLABOHEMIA | APR' 2019

- Sourcing supplies from market & working with wholesalers
- Creating website, managing social media & ads (IG, FB, TWITTER, REDDIT)
- Studying market strategies & online SEO
- Deliveries & Customer relations
- Product photography, editing & finishing

ASST. PROJECT MANAGER (JOURNALISM)

TARA ASSOCIATION, NEW DELHI | MAR' 2019

- Writing a scenario for the production of a promotional video
- Interviewing several protagonists for the video – Translating Hindi to English
- Sound, Picture & Shots recording
- Price estimations & communications

SPORT LEADER & SOCIAL MEDIA MANAGER

DECATHLON, NEW DELHI | OCT' 2018 – APR' 19

- SALES +5 MILLIONS INR PROJECT
- Representing the sport
- POS, Inventory, Layout & Finances
- Customer Support & Team work

FREELANCE PHOTOGRAPHER & JOURNALIST

FREELANCER, AHMEDABAD, JODHPUR | SEP' 2018

- Working on subjects & various angles
- Interviewing people
- Note taking, Initial photography
- Working with FRENCH journalist as a team

PROJECT MANAGER

UDAI ART CAFE, UDAIPUR | FEB'18

- Intense sales focus
- Inventory stock management
- Staff training
- Collaboration with local influencers, artists & chefs
- Digital media creation
- Customer relations & communications

PROJECT LEAD

VARIOUS HOSTELS (INDIA, NEPAL) | MAY 16

- Working with Zostel, Pappi Chulo Hostel (Goa), Short Giraffe (Varkala), One Light Hostel (Pushkar), etc as a project lead in hospitality industry.
- Managing the place
- Staff recruiter
- Pricing of food & beverages
- Communications
- Inventory management
- Event planning

HOBBIES

- Travels – INDIA, NEPAL
- Photography
- Learning new languages
- Internet Of Things
- Blockchain
- CRYPTO & NFT
- Neo-finance & startups

COMMUNITY WORK

- MOTHER TERESA CENTRE,
KOLKATA, INDIA
- NATIVE TOWN COMMUNITY
SERVICE
- TIBETAN REFUGEE CAMP,
NEPAL

EDUCATION HISTORY

GUJARAT TECHNICAL UNIVERSITY, INDIA

- Bachelor of CIVIL Engineering, 2013 batch
- President of the batch
- College tech fest – INNOVATUS 1st runner up
- Science fair team project representation in state tech fest

ST. JOHNS SCHOOL, ABU ROAD, RAJASTHAN, INDIA

- Graduated Class of 2011. SCIENCE-MATHS PROGRAMME
- Monitor of ARTS & DANCE
- Certificate of participation in national arts competition
- Participation in Athletics & Football in State championship

ROTARY INTEGRATED SCHOOL, MOUNT ABU, RAJASTHAN, INDIA

- PRIMARY & SECONDARY SCHOOLING, 1999–2009
- Winner of academic quizzes, athletics, various sports
- Participation in city art competitions