

# DIGVIJAY S RANAWAT

---

## PERSONAL PROFILE

RESILIENT  
SENSE OF DETAIL  
ENERGETIC

---

## AREAS OF EXPERTISE

- BUSINESS DEVELOPMENT
  - PACK OFFICE
  - E-COMMERCE, ADS, MEDIA MANAGEMENT
  - MARKETING STRATEGY
  - CUSTOMER RELATIONS & COMMUNICATIONS
  - SOFTWARE, WEBSITE PORTALS & EMAILS
  - DATA ANALYSIS, B2B B2C
- 

## LANGUAGES

- ENGLISH – C1 LEVEL
  - HINDI – NATIVE
  - GUJARATI – C1 LEVEL
  - MARWADI – NATIVE
  - FRENCH – A1 BEGINNER LEVEL
- 

## OTHER SKILLS

- Detail oriented
  - Excellent problem solver
  - The ability to analyse complex technical information
- 

## INTERSHIPS

BAPS SWAMINARAYAN  
SANSTHAN | OCT 2013

## APPRENTICESHIP

SABAR DAIRY | FEB 2014

## GET IN CONTACT

Cell: +91 7990066966

Email: dsrworks247@gmail.com, LINKEDIN- shorturl.at/jmCDO  
AHMEDABAD, GUJARAT, INDIA (307027)

---

## WORK EXPERIENCE

### CEO & FOUNDER

DUKES LIVING FOODS | 2020  
• PROJECT MANAGER

### CEO

BLABLABOHEMIA | APR' 2019  
• Sourcing supplies from market & working with wholesalers  
• Creating website, managing social media & ads (IG, FB, TWITTER, REDDIT)  
• Studying market strategies & online SEO  
• Deliveries & Customer relations  
• Product photography, editing & finishing

### ASST. PROJECT MANAGER (JOURNALISM)

TARA ASSOCIATION, NEW DELHI | MAR' 2019  
• Writing a scenario for the production of a promotional video  
• Interviewing several protagonists for the video – Translating Hindi to English  
• Sound, Picture & Shots recording  
• Price estimations & communications

### SPORT LEADER & SOCIAL MEDIA MANAGER

DECATHLON, NEW DELHI | OCT' 2018 – APR' 19  
• SALES +5 MILLIONS INR PROJECT  
• Representing the sport  
• POS, Inventory, Layout & Finances  
• Customer Support & Team work

### FREELANCE PHOTOGRAPHER & JOURNALIST

FREELANCER, AHMEDABAD, JODHPUR | SEP' 2018  
• Working on subjects & various angles  
• Interviewing people  
• Note taking, Initial photography  
• Working with FRENCH journalist as a team

### PROJECT MANAGER

UDAI ART CAFE, UDAIPUR | FEB' 18  
• Intense sales focus  
• Inventory stock management  
• Staff training  
• Collaboration with local influencers, artists & chefs  
• Digital media creation  
• Customer relations & communications

### PROJECT LEAD

VARIOUS HOSTELS (INDIA, NEPAL) | MAY 16  
• Working with Zostel, Pappi Chulo Hostel (Goa), Short Giraffe (Varkala), One Light Hostel (Pushkar), etc as a project lead in hospitality industry.  
• Managing the place  
• Staff recruiter  
• Pricing of food & beverages  
• Communications  
• Inventory management  
• Event planning

---

## HOBBIES

- Travels – INDIA, NEPAL
- Photography
- Learning new languages
- Internet Of Things
- Blockchain
- CRYPTO & NFT
- Neo-finance & startups

---

## COMMUNITY WORK

- MOTHER TERESA CENTRE,  
KOLKATA, INDIA
- NATIVE TOWN COMMUNITY  
SERVICE
- TIBETAN REFUGEE CAMP,  
NEPAL

---

## EDUCATION HISTORY

### GUJARAT TECHNICAL UNIVERSITY, INDIA

- Bachelor of CIVIL Engineering, 2013 batch
- President of the batch
- College tech fest – INNOVATUS 1st runner up
- Science fair team project representation in state tech fest

### ST. JOHNS SCHOOL, ABU ROAD, RAJASTHAN, INDIA

- Graduated Class of 2011. SCIENCE-MATHS PROGRAMME
- Monitor of ARTS & DANCE
- Certificate of participation in national arts competition
- Participation in Athletics & Football in State championship

### ROTARY INTEGRATED SCHOOL, MOUNT ABU, RAJASTHAN, INDIA

- PRIMARY & SECONDARY SCHOOLING, 1999–2009
- Winner of academic quizzes, athletics, various sports
- Participation in city art competitions