



MUSKAAN JOSHI

CAREER OBJECTIVE:

Seeking an opportunity in the field of marketing for developing a thorough understanding about the sector and also being able to showcase my skills and past experience.


PROFILE SUMMARY:


- A dedicated and reliable individual seeking an opportunity in the field of marketing.
- Highly passionate about helping businesses, strengthen Customer relationship by identifying prospects.

Date of Birth:

24th January 2000


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KEY SKILLS:

☐ Excel

SUMMER INTERNSHIP PROGRAM: PGDM – MARKETING (1ST APRIL 2021 – 31ST JULY 2021)

COMPANY'S NAME: Sutej Textiles

PROJECT TITLE: Marketing Intern for launching their new home furnishing brand.

ROLE AND IMPLEMENTATIONS:

- Understanding the consumer and target market.
- Planning the launch
- Working on the overall aspects of branding such as Social Media, Strategizing, Visual merchandising, Out of home advertising etc.

ACADEMIC CREDENTIALS:

LANGUAGES:

- English
- Hindi
- Gujarati
- Marathi
- Marwadi

HOBBIES / INTEREST

- ☐ Social Work
- ☐ Cooking
- ☐ Dancing
- ☐ Reading

Program	Institute/University	Year	% / CGPA
PGDM Marketing	Durgadevi Saraf Institute of Management Studies (DSIMS) PGDM	Pursuing	9.00 (Trimester 2) GPA
BMS	Ghanshyamdas Saraf college of commerce & economics	2020	7.40 CGPI
HSC	Durgadevi Saraf Junior College	2017	75.23%
SSC	Swami Vivekanand International School	2015	84.40%

EXTRA CURRICULAR ACTIVITIES :

- ☐ Member of ISR committee.
- ☐ Head of Canvassing in Vibranz Marketing Club.
- ☐ Active member of Vibranz Marketing Club.